



Media Contact:
Brian Remsberg, IMRE
864-232-6380
brianr@imre.com

Potomac Valley Brick Announces Winners of International “Brick-Stainable” Competition

Six submissions recognized as innovative ideas in sustainable design

Roswell, Ga. (January 27, 2010) – [Potomac Valley Brick](#) (PVB) is proud to announce it has named six winners in its first international sustainable architectural competition. The contest, of which Boral Bricks is a sponsor, received 95 entries from more than 17 countries.

“As a premier sponsor of the [Brick-Stainable](#) contest, we are proud to be associated with Potomac Valley Brick and play a part in such a unique competition,” said Bob Kepford, president of Boral Bricks. “Brick is one of the most sustainable building products on the market today and will play a key role in the future of design and construction as it has for so many years.”

The competition sought integrative solutions for a building using clay masonry units as a primary material. The contest challenged participants to address issues of net-zero energy, material innovation, the use of brick as a primary thermal material and deal with the design challenges of creating a diplomatic campus.

The “Brick-Stainable” winners were selected by an esteemed panel of jurors, including: Carnegie Mellon Architecture Professor Vivian Loftness, University of Maryland School of Architecture Dean and Professor Garth Rockcastle, IDEO Practice Lead and Material Scientist Kara Johnson, and AXIM Director of Marketing Martin Vachon.

The winners of “Brick-Stainable” 2009 are presented in six sets, as each submission excels in different aspects of the design challenge. The winners are:

- **Flora Bougiatioti** — Cyprus — Technical Design
- **Maria Eftychi** — Cyprus — Technical Design
- **Aimilios Michael** — Cyprus — Technical Design

- **Kenfield Griffith** — United States — Technical Design

- **Rizal Muslimin** — United States — Technical Design

- **Arindam Bose** — Qatar — Whole Building Design
- **Minali Singh** — Qatar — Whole Building Design

- **Héctor Alejandro Módica de Caso** — Mexico — Whole Building Design
- **Lourdes Ivonne Del Río Suárez** — Mexico — Whole Building Design

- **Eric Haskins** — United States — Whole Building Design
- **Gary Vincent** — United States — Whole Building Design

Winners will be honored at an awards ceremony held at the National Building Museum on January 27, 2010. Sustainability leader and founder of Terrapin Bright Green, Bill Browning, will deliver the keynote.

About Boral Bricks:

Boral Bricks is the largest clay brick and paver manufacturer in the United States. Boral Bricks Inc. is the largest operating company of Boral USA, a holding company that owns Boral's U.S. operation. Boral Bricks Inc. is headquartered in Roswell, GA. For additional information, please visit www.boralbricks.com or call 800-5-BORAL-5.

###